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CROSS MEDIA WEST/PRINTFEST 2010 REGISTRATION FEES

<u>REGISTRATION ITEM</u>	<u>MEMBER RATE*</u>	<u>NON-MEMBER RATE</u>	<u>NOTES</u>
CMW Conference Attendee Reg.			
Printer Conference	\$99.00	\$139.00	includes 1-day PMA Expo & Mixer
Marketer/Creatives Conf.	\$99.00	\$139.00	includes 1-day PMA Expo & Mixer
Both Conferences	\$159.00	\$199.00	includes 1-day PMA Expo & Mixer
Lunch Preso Ticket	\$39.00	\$49.00	a la carte option
Reception/Mixer Ticket	\$29.00	\$39.00	a la carte option
PMA Exhibits Only Reg.*			
Full TS Badge (3-day)	\$49.00	\$99.00	PMA rate sheet
Single-Day TS Only Badge	\$29.00	\$49.00	PMA rate sheet
UPGRADE to 3-day TS Badge	\$20.00	\$50.00	Must be reg'd for one or both conferences

* Members of PMA, DMAsc, PIASC, APAOC, APALA and AIGA-OC qualify for Member Rates. A special Discount Code must be entered during the registration process to receive the Member Rate. Please contact your respective association directly to acquire this Discount Code.