

PRINT® 09 is myPRINT.

myExhibit, myCustomers, mySales, myPRINT. Finally, it really is all about you.



Wide Format Pavilion | The Biggest Thing For Large *and* Small Exhibitors

The Wide Format Pavilion has played a pivotal role in transforming PRINT and GRAPH EXPO into the leading digital imaging events in the Americas.

"We've been very successful at PRINT and GRAPH EXPO over the past couple of years and I'd attribute part of that success to our initial location in the Wide Format Pavilion. We liked the extra exposure and our clients knew where to find us. We moved out of the Pavilion into a 4,400 square foot booth on the show floor this year."

– Cory Brock
Director of Marketing
Gandinovations

Let it work for you to raise your company's profile – and improve your bottom line

- It is publicized to a **global audience**
- It delivers **concentrated traffic**
- It provides an opportunity for smaller media and supplies vendors and dealers to **be among the big wide format manufacturers**

"Mimaki USA will be displaying our products for the fourth year in the Wide Format Pavilion. We feel that our market development of the commercial printing space for digital wide format printing equipment is best accomplished at PRINT and GRAPH EXPO. We look forward to returning."

– Steve Urmano
Manager of Marketing
Mimaki USA

Large *or* small, your exhibit in the Wide Format Pavilion at PRINT 09 is a high-profile opportunity to showcase you:

- Wide Format ink jet printers
- Media
- Inks
- Workflow & color management software
- Finishing equipment and supplies

There is no such thing as too large *or* too small when it comes to the Wide Format Pavilion at PRINT 09!

- **The Wide Format Pavilion is effective...** in just a few short years, some of the first exhibitors have profited so much—they now dominate the show!
- **The Wide Format Pavilion is proven...** with new and long-time exhibitors devoting an average of 2,500 sq. ft. to the technology in addition to their other products.



PRINT 09 | September 11-16, 2009 | McCormick Place | Chicago, IL USA

Exhibit at myPRINT

Wide Format Pavilion

Attendees the world over want a piece of the action

They want to see how equipment works, understand the processes, use the software, and ask questions. When they can do this, they are more likely to buy. PRINT 09 makes it easier and more affordable to bring your equipment on site with a special Machinery Material Handling Package.

Exhibit Space Rates

Standard Sign-Up Rates

- \$35.00/sq. Ft. Standard Rate
- \$40.50/sq. Ft. Machinery Material Handling Rate

For only \$5.50 per square Foot, drayage costs for all of your equipment is covered (not including display and consumables). For complete details, contact your GASC sales representative at phone: 703.264.7200 or e-mail: sales@gasc.org.

