

PRINT® 09 is myPRINT.

myExhibit, myCustomers, mySales, myPRINT. Finally, it really is all about you.



Promotional Products Village – Meet Thousands of Printers Who Want to Sell Their Customers More Than Just Letterhead and Business Cards

“Our company has offered promotional products through our website for two years and found it to be a very successful addition to our business. With little overhead and great profit margins, it’s a great decision to get involved in this market for small, medium, and large-sized printers.”

– George Crompton
President
Park Row Printing



Meet
hot **NEW**
promotional
products
distributors
ONLY here!

3,700+ U.S. printers alone are boosting their revenues by selling customized promotional products to their customers—an ideal solution for today’s economy!

Get a bigger piece of this **HOT** and growing **\$19 billion** business

Connect with your best prospects!

52% of commercial printers believe offering promotional products is a significant business opportunity.

What better way to meet qualified buyers?

A dedicated **8,000** square foot **Promotional Products Village** will draw significant interested attendee traffic.

Demonstrate why **YOU** are the best source for promotional products!

Over **20%** of commercial printers report that they’re already involved in selling promotional products.

Show them what you have to offer!

65% of attendees have the final say or significant influence over their company’s buying decisions.



PRINT 09 | September 11–16, 2009 | McCormick Place | Chicago, IL USA

Exhibit at PRINT 09

Promotional Products Village

Printers will come from around the world for a piece of the action!

They want to see and touch the variety of promotional products you have to offer; discuss products and processes, and ask questions. When they can do this, they are more likely to buy.

Exhibit Space Rates

Special Promotional Products Village Sign-Up Rates

• \$2,240 per 8x10 exhibit space

For complete details, contact your GASC sales representative at phone: 703.264.7200 or e-mail: sales@gasc.org.

