

PRINT® 09 is myPRINT.

myExhibit, myCustomers, mySales, myPRINT. Finally, it really is all about you.



More Prepress and Design Equipment and Software, Please!

For two years running, PRINT/GRAPH EXPO attendees—mostly decision-makers and key influencers—listed creative service-related items among their top Products of Interest.

"We are excited about the designers, newspapers, magazine publishers and marketing agencies we'll meet at Print 09. We expect Print 09 to be a very productive show for Quark as we continue Revolutionizing Publishing. Again."

– Kathy Korpela
Marketing Manager – Tradeshows and Events
Quark Inc.

"PRINT is a 'must exhibit'-caliber show. It draws a qualified audience with a high level of interest. There's nothing like demonstrating and interacting face to face with the right prospects."

– Susan Wittner
Marketing Director
AgPa Corporation

"Graphic Authority is excited about Print 09. We are meeting many new agency and independent creatives, plus MANY creative pros from commercial printers and quick printers. Print 09 attracts them all."

– Charlie Mosher
Owner
GRAPHICAUTHORITY

Design and Arts Products

#2 on the Products of Interest list

- Paper/other substrates
- Fonts and Font management
- Stock photography
- Preflighting
- Color proofing
- Job planning
- Web page creation tools
- Imposition/trapping

Prepress Equipment

#4 on the Products of Interest list

- Electronic prepress systems and workstations
- Imagesetters and scanners
- RIPs
- Imposition/trapping
- Wide format printers
- Computer-to-plate tools

Software

#5 on the Products of Interest list

- Document layout/graphic design
- Drawing/illustration
- PDL
- PDF applications
- VDP and Web-to-print
- Estimating tools
- Workflow management tools
- Color management
- Drawing/illustration
- Page layout



PRINT 09 | September 11-16, 2009 | McCormick Place | Chicago, IL USA

Exhibit at myPRINT Prepress/Design-Software

Attendees the world over want a piece of the action

They want to see how equipment works, use the software, understand the processes, and ask questions. When they can do this, they are more likely to buy. PRINT 09 makes it easier and more affordable to bring your equipment on site with a special Machinery Material Handling Package.

Exhibit Space Rates

Standard Sign-Up Rates

- \$35.00/sq. Ft. Standard Rate
- \$40.50/sq. Ft. Machinery Material Handling Rate

For only \$5.50 per square Foot, drayage costs for all of your equipment is covered (not including display and consumables). For complete details, contact your GASC sales representative at phone: 703.264.7200 or e-mail: sales@gasc.org.

