

PRINT® 09 is myPRINT.

myExhibit, myCustomers, mySales, myPRINT. Finally, it really is all about you.



Make the Show of Choice For Package Printers Your First Exhibit Choice

A *Package Printing* magazine survey ranks PRINT/GRAPH EXPO as the Package Printer's first choice for U.S. venue trade shows, far above the rest.

Hurry! 75% has already been sold!

PackPrintSM is making its debut... with nearly 48,500 square feet of exhibit space

"Drent Goebel recognizes that PRINT draws a large international audience with many package printing attendees – even more with the addition of PackPrint."

– John Brown
Project Manager Sales
Drent Goebel North America Inc.

PackPrint has variety

- Flexible Packaging
- Labels: Tape, Tags, Film, Foil
- Corrugated
- Converting
- RFID & Printed Electronics
- Folding Cartons
- Digital Printing
- Flexographic Printing
- Components/Computerization

PackPrint attendees representing 25 countries are ready to buy

- **60%** of label producers are considering a new press
- **50%** of folding carton producers plan to buy a new press
- **45%** of flexible packaging producers are considering buying a new press
- **36%** package printers plan to implement computer-to-plate systems
- **21%** of package producers plan to buy a digital press

"Because the PRINT show effectively draws thousands of global buyers, Bobst is excited to be an anchor exhibitor in the new PackPrint."

– Christopher Raney
Vice President of Folding Cartons
Bobst Group North America



PRINT 09 | September 11-16, 2009 | McCormick Place | Chicago, IL USA

Exhibit at myPRINT

PackPrintSM

Attendees the world over want a piece of the action

They want to see how equipment works, understand the processes, and ask questions. When they can do this, they are more likely to buy. PRINT 09 makes it easier and more affordable to bring your equipment on site with a special Machinery Material Handling Package.

Exhibit Space Rates

Standard Sign-Up Rates

- \$35.00/sq. Ft. Standard Rate
- \$40.50/sq. Ft. Machinery Material Handling Rate

For only \$5.50 per square Foot, drayage costs for all of your equipment is covered (not including display and consumables). For complete details, contact your GASC sales representative at phone: 703.264.7200 or e-mail: sales@gasc.org.

